

**1. IDENTIFICATION OF THE CONTROLLER AND GENERAL INFORMATION**

This privacy policy (the "*Policy*") contains information about the processing of your personal data by the joint controllers, which are:

- (i) **ProfiDeCon Slovakia s.r.o.**, with registered office at Vajnorská 100/B, 831 04 Bratislava - Nové Mesto, ID No.: 52 447 316 , registered in the Commercial Register of the District Court Bratislava I, Section: Sro, Insert No.: 137688/B ,
- (ii) **ProfiDeCon s.r.o.**, with registered office at Vajnorská 100/B, 831 04 Bratislava - Nové Mesto, ID No.: 51 895 986, registered in the Commercial Register of the District Court Bratislava I, Section: Sro, Insert No.: 132571/B, and
- (iii) **ProfiDeCon Finance s.r.o.**, with registered office at Vajnorská 100/B, 831 04 Bratislava - Nové Mesto, ID No.: 52 875 229, registered in the Commercial Register of the District Court Bratislava I, Section: Sro, Insert No.: 144518/B,

(hereinafter referred to as the "*Controller*" or as "*we*" in the corresponding grammatical form), which occurs when operating on the Controller's website: [www.profidecon.de](http://www.profidecon.de) (hereinafter referred to as the "*Website*").

**In this case, the personal data of the Controller's customers, business partners and their contact persons (representatives) if the business partners are legal persons and visitors to the Controller's website are processed.**

Through this Policy, the Controller provides you with information about why your personal data is processed, how it is processed, how long the Controller stores it, what your rights are in relation to the processing of your personal data and other relevant information about the processing of your personal data in the above cases. Through this Policy, the Controller fulfils its information obligation towards all data subjects both in the case where the Controller has obtained personal data directly from you as a data subject and in the case where the Controller has obtained your personal data from another source.

The Controller processes your personal data in accordance with Regulation 2016/679 of the European Parliament and of the Council of the European Union on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as the "*Regulation*"), the relevant Slovak legislation, in particular Act No. 18/2018 Coll. on the Protection of Personal Data and on Amendments and Additions to Certain Acts (hereinafter referred to as the "*Act*") and other regulations on the protection of personal data (the *Regulation*, the *Act* and other regulations on the protection of personal data are hereinafter collectively referred to as the "*Personal Data Protection Regulations*").

You can contact the Data Controller on matters relating to the processing and protection of personal data at:

- (i) **ProfiDeCon Slovakia s.r.o., Vajnorská 100/B, 831 04 Bratislava - Nové Mesto district** or by e-mail to the following email address: [info@profidecon.com](mailto:info@profidecon.com),
- (ii) **ProfiDeCon s.r.o., Vajnorská 100/B, 831 04 Bratislava - Nové Mesto district** or by e-mail to the following email address: [info@profidecon.com](mailto:info@profidecon.com), or
- (iii) **ProfiDeCon Finance s.r.o., Vajnorská 100/B, 831 04 Bratislava - Nové Mesto district** or by e-mail to: [info@profidecon.com](mailto:info@profidecon.com).

You can contact the Data Controller at the above contact addresses in case of any questions regarding the processing of your personal data.

**2. THE CATEGORIES OF PERSONAL DATA PROCESSED, THE PURPOSES, THE LEGAL BASES FOR THE PROCESSING AND THE RETENTION PERIOD OF YOUR PERSONAL DATA**

The Controller processes your personal data **exclusively in accordance with the principle of minimization**, which means that the Controller does not request from you personal data that are not necessary for the specific and justified purpose of the processing, so that it can fulfill the concluded contracts, legal obligations, process personal data for which it has a legitimate interest or process your personal data for which you have given your consent. **The controller only processes personal data if there is a legal basis for processing it and it is therefore processed in accordance with the principle of lawfulness.** The Data Controller shall only ever retain personal data for the period of time for which it is necessary to retain the personal data, which is either determined by the Data Controller in accordance with the principle of minimisation or results from the provisions of the relevant legislation). After the expiry of this period, the Data Controller shall delete the personal data, unless otherwise provided for in the relevant legislation (e.g. in the area of archiving).

- The specific purposes, including the specified legal basis and retention period, for which the Controller processes your personal data in the operation of the website and the related social network profiles can be found in the table below:

Legal basis under Article 6(1) of the	Purposes of processing	Personal data	Retention period
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Regulation		processed	
<b>Processing necessary for the purposes of the legitimate interests pursued by the Controller (Article 6(1)(f) of the Regulation)</b> - We also process your personal data if it is necessary for the purposes of the legitimate interests pursued by us, exclusively always if these outweigh your rights and freedoms as a data subject.	- <i>Responding to messages and handling queries / requests from messages received by the Controller via, social network messages, e-mail communication</i> The legitimate interest pursued in this case is to respond to the messages received for the proper conduct of business communication, improving the quality of the services provided and attracting new clients.	E-mail address, telephone number, other data in the message, name and surname	60 days from the date of receipt of the request or until the request is processed (purpose fulfilled), whichever is earlier
Legal basis under Article 6(1) of the Regulation	Purposes of processing	Personal data processed	Retention period
<b>Processing where the data subject has consented to the processing of his or her personal data (Article 6(1)(a) of the Regulation)</b> - in certain cases, we also process your personal data on the basis of your prior consent, which we obtain from you and which you may withdraw at any time without any penalty	- <i>processing of personal data for the purpose of measuring website traffic and targeting the Controller's advertising (via cookies)</i>	Data about activity on the Controller's website and preferences in the online environment	Cookies - depending on the type of cookies used, generally within 2 years from the date of consent or until its withdrawal, whichever is earlier (see the subpage on cookies for more information)  ReCaptcha

In connection with the security of personal data, the Controller has adopted the relevant internal documentation specifying the appropriate security measures adopted by the Controller for the purpose of securing your personal data.

**The Controller obtains the above personal data directly from you as the data subject when you provide it to the Controller yourself** (when sending a message on a social network or visiting the Controller's website). **In some cases**, especially if the Controller orders a service from you, the source of your personal data is the **commercial company or other entity of which you are a representative or contact person**. In some cases, if you do not provide your personal data to the Controller, the Controller would not be able to remove goods, enter into a contract with you and fulfil its other legal and contractual obligations.

### 3. WHO DOES THE PROVIDER PROVIDE YOUR PERSONAL DATA TO?

Your personal data may be disclosed to recipients, in particular to public authorities that are authorised to process your personal data in their capacity as independent controllers and as third parties - in particular to the tax administrator, the Data Protection Authority, the courts, law enforcement authorities or the relevant municipality.

The Controller also provides your personal data to its **processors**, i.e. external entities that process your personal data on behalf of the Controller. The processors process personal data on the basis of a contract concluded with the Controller, in which they undertake to take appropriate technical and security measures in order to process your personal data securely. The Controller's processors include:

- a company providing website hosting services and mail hosting services,
- a company providing website management and presentation services,
- employees of the Controller.

The recipients of your personal data include the Controllers of these social networks (Meta, Inc. and LinkedIn Corporation) in the case of the processing of personal data through social network profiles.

Pursuant to the joint controllers' agreement, the point of contact for the processing of personal data in the cases referred to in this Policy is the Controller. When using analytics and marketing cookies on the website, your personal data may be disclosed to the providers of these services (in particular Google, LLC) if the Controller, based on your consent, will use them.

#### 4. TRANSFER TO THIRD COUNTRIES AND INTERNATIONAL ORGANISATIONS AND PROFILING

In some cases, your personal data may be transferred to third countries, to the USA:

- **Google, LLC**, when using analytics and marketing services and tools that use cookies (based on your consent)
- **Meta Inc. and LinkedIn Corporation**, if you contact us via a message on the relevant social network.

In the above cases, the transfer is carried out in accordance with the Personal Data Protection Regulations, on the basis of standard contractual clauses (which are part of the terms and conditions of use of the above services) and the Controller fulfils all obligations related to the transfer.

The controller does not use profiling when processing your personal data and does not process personal data in any form of automated individual decision-making, which would lead to the evaluation of your personal aspects.

#### 5. SOCIAL MEDIA AND LINKS TO OTHER WEBSITES

As part of the marketing and advertising support, you will find links to various social networks such as Facebook and LinkedIn on the Controller's website. The Controller hereby wishes to inform you that once you click on the add-on on the website and go to the social network, the privacy policy of the social network Controller will apply, except if you contact the Controller via a message on the social network or in the case of, if you subscribe to any of the paid services on the Website, which involves the publication of personal data on social networks in accordance with the relevant terms and conditions (in which case the processing of your personal data is also governed by this Policy and your personal data processed by the Controller in accordance with the information set out above).

For more information on the processing of your personal data by social network Controllers, please see the following link:

- Facebook: <https://sk-sk.facebook.com/policy.php>.
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>.

#### 6. WHAT ARE YOUR RIGHTS REGARDING THE PROCESSING OF PERSONAL DATA?

In connection with the processing of your personal data, you have the following rights as a data subject:

Your rights	
<b>Right of access</b> - As a data subject, you have the right to obtain confirmation from the Data Controller as to whether it is processing your personal data and, if so, to obtain access to that personal data and information pursuant to Article 15 of the Regulation. The Controller will provide you with a copy of the personal data that is being processed. If you make a request by electronic means, the information will be provided to you by the Controller in a commonly used electronic format, unless you request otherwise.	<b>Right to rectification</b> - To ensure the accuracy, completeness and timeliness of your personal data, the Controller has taken reasonable measures. As a data subject, you have the right to have your inaccurate personal data rectified or your incomplete personal data completed by the Controller without undue delay.
<b>RIGHT TO INSTALL</b>	
You have the right to object to the processing of your personal data, for example, if the Controller processes <b>your personal data on the basis of legitimate interest or in the case of processing involving profiling</b> . If you object to such processing of your personal data, the Controller will not further process your personal data unless it demonstrates the necessary legitimate grounds for further processing of your personal data.	
<b>Right to erasure ("right to be forgotten")</b> - You also have the right to obtain from the Data Controller the erasure of your personal data without undue delay if certain conditions are met, for example, if the personal data are no longer necessary for the purposes for which they were	<b>Right to data portability</b> - In certain circumstances, you have the right to have your personal data transferred to another data controller that you designate. However, the right to portability only applies to personal data that the Data Controller processes on the basis of the consent you have given to the Data Controller, on the basis of a

<p>collected or processed by the Data Controller. However, this right of yours must be considered on a case-by-case basis, as there may be situations where the Controller is prevented from erasing your personal data by other circumstances (for example, a legal obligation of the Controller). This means that in such a case the Data Controller will not be able to comply with your request to erase your personal data.</p>	<p>contract to which you are one of the parties or where the Data Controller processes personal data by automated means.</p>
<p><b>THE RIGHT TO WITHDRAW CONSENT</b></p> <p>If the Controller processes your personal data on the basis of your consent, you have the right to withdraw the consent at any time in the same way as you gave it. Withdrawal of consent does not affect the lawfulness of the processing carried out prior to the withdrawal of consent.</p>	
<p><b>Right to restriction of processing</b> - You also have the right to have the Controller restrict the processing of your personal data. This will be the case, for example, if you challenge the accuracy of the personal data or if the processing is unlawful and you request the restriction of processing, or if the Controller no longer needs your personal data for the purposes of processing but you need it to prove, exercise or defend legal claims. The Controller will restrict the processing of your personal data if you request it.</p>	<p><b>Right to lodge a complaint or complaint</b> - If you feel that your personal data is being processed in violation of applicable law, you may lodge a complaint with the supervisory authority, which is the <b>Office for Personal Data Protection of the Slovak Republic</b>, located at Hraničná 12, 820 07 Bratislava 27; website: <a href="http://dataprotection.gov.sk">dataprotection.gov.sk</a>, phone number: 02 3231 3214; e-mail: <a href="mailto:statny.dozor@pdp.gov.sk">statny.dozor@pdp.gov.sk</a></p>

**You can exercise your rights set out in the table above by contacting the Controller at the contact addresses set out at the beginning of this document.** The Controller will provide you with an answer to the exercise of your rights free of charge. In the event of a repeated, unfounded or unreasonable request to exercise your rights, the Controller is entitled to charge a reasonable fee for the provision of the information . The Controller will provide you with a reply within 1 month from the date on which you exercised your rights. In certain cases, the Controller is entitled to extend this period, in the event of a high number and complexity of requests from data subjects, but not more than 2 months. The Controller will always inform you of the extension of the time limit.

## 7. VALIDITY

This updated version of the Policy is valid and effective as of 2024.1.12. As it may be required to update the information on the processing of personal data contained in this Policy in the future, the Controller is entitled to update this Policy at any time. However, in such a case, the Controller will notify you of this in an appropriate manner in advance.